

**BIG IDEAS SUMMIT**

**CHICAGO**

28.09.17

powered by  **procurious**

## Where will *you* be on Thursday 28 September 2017?

You've never been to an event like this. **Procurious**, the global community for procurement and supply management professionals, is bringing the world's first digitally-led procurement event to Chicago!

At the **Chicago Big Ideas Summit**, attendees will be joining an online community of 24,000+ professionals from 140+ countries to light up social media, spark vigorous discussions and crowd-source ideas for the future of the profession. After the phenomenal success of Big Ideas London over the past three years, you can expect to be part of something special: the cutting-edge insights from the incredible speakers were amplified and broadcast to a global audience by the VIP attendees who witnessed the event live, with an incredible 6.4 million impressions across social media.

This is your chance to be in the room. As one of the leaders of the profession, we want **YOU** to be part of the experience in Chicago and interact **LIVE** with the latest, hottest thinking from the brightest procurement minds from around the world.

# Why attend BIG IDEAS CHICAGO?

## Are you part of procurement's 1%?

The top 1% in our profession don't want to attend another conference about category management or strategic sourcing. These are leaders who want to change the game and hear the latest on the big-ticket issues: geopolitical shocks, cybersec, Industry 4.0, harnessing innovation, cognitive tech, and more.



With an inspirational line-up of big-name, international speakers, Procurious is bringing the best of the best procurement minds to Chicago – and YOU need to be there to join the conversation, share your Big Ideas globally and network with the top 1% of procurement professionals.

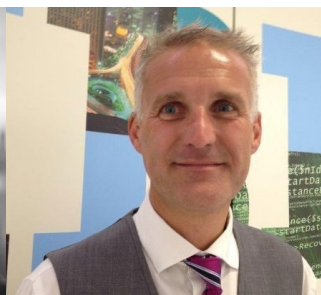
## AGENDA



*Thinking the Unthinkable,*  
**NIK GOWING,**  
BBC BROADCASTER & VISITING  
PROFESSOR AT KING'S COLLEGE



*Understand Your World,*  
**JUSTIN CRUMP,**  
SIBYLLINE CEO



*Procurement's Radical  
Transformation,*  
**GRAHAM WRIGHT,**  
IBM VICE PRESIDENT, GLOBAL  
PROCUREMENT AND COGNITIVE  
PROCUREMENT SERVICES



*The Rise of the Digital CPO,*  
**TOM DERRY,**  
ISM CEO



*Data is the Alpha and Omega of AI,*  
**ERIC WILSON,**  
BASWARE VICE PRESIDENT  
PURCHASE TO PAY



*Innovation is  
Fundamentally Social,*  
**GREG LINDSAY,**  
FUTURIST, URBANIST, JOURNALIST  
& AUTHOR



*Your Company's Reputation in Digital Age,*  
**NASEEM MALIK,**  
MRA GLOBAL SOURCING MANAGING PARTNER &  
**NINA VACA,**  
PINNACLE GROUP CHAIRMAN & CEO



*Supercharge your intelligence:  
How to improve the savings,  
scope and speed of  
your supplier search,*  
**STEPHANY LAPIERRE,**  
TEALBOOK FOUNDER & CEO



*The New Internet of Trust,*  
**JACK SHAW,**  
AMERICAN BLOCKCHAIN COUNCIL  
EXECUTIVE DIRECTOR



*Leadership Under Fire,*  
**ANDY STUMPF,**  
FORMER NAVY SEAL



**TANIA SEARY,**  
PROCURIOUS FACILITATOR

# BIG IDEAS GOES GLOBAL

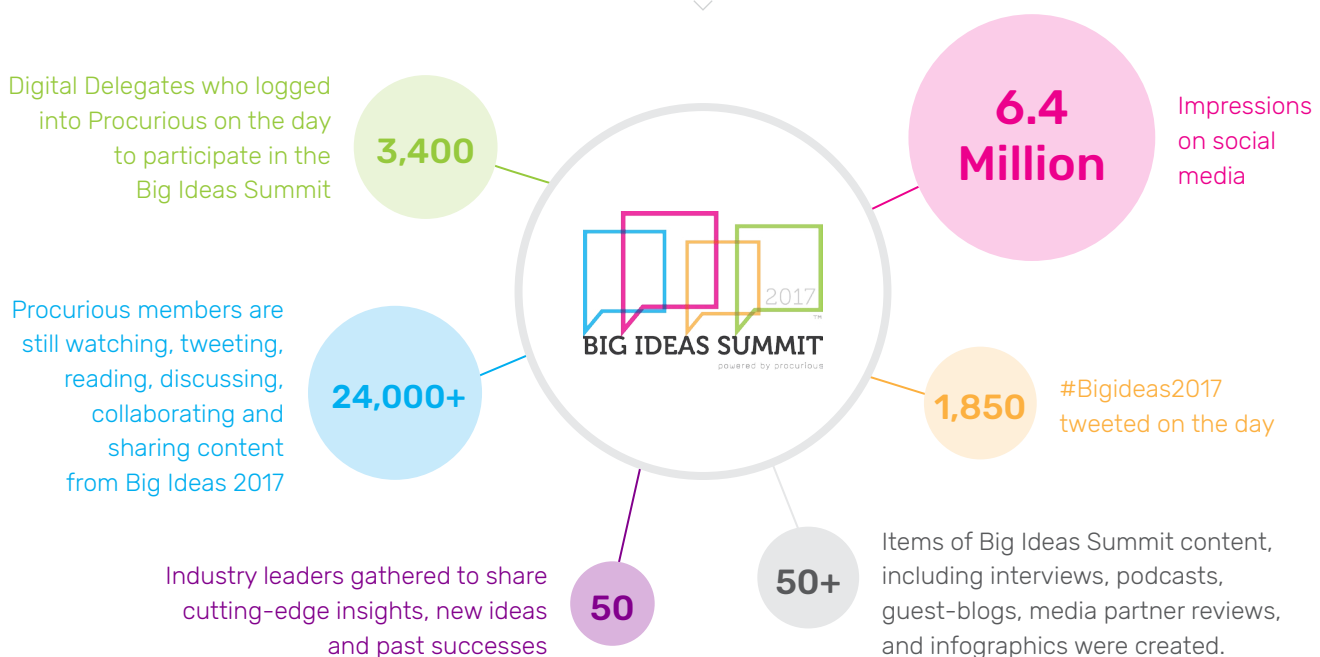
The Big Ideas Summit is the world's first digitally-led procurement event. With a global reputation as the most innovative leadership event for the profession, Big Ideas Chicago 2017 will feature 50 current and future leaders in procurement coming together to connect with inspirational speakers and a digital audience in the thousands.

This year, Procurious is taking its flagship event, first launched in London in 2015, to cities all over the globe: from Barcelona, Singapore, Melbourne, and Chicago.

This is YOUR opportunity to secure your seat at a not-to-be missed, world-class procurement event.

## BIG IDEAS SUMMIT (LONDON) BY THE NUMBERS

At the London Big Ideas Summit 2017, Procurious united a global procurement community to collaborate and share #bigideas2017.



## TESTIMONIALS – BIG IDEAS SUMMIT LONDON

*I'm looking forward to sharing my Big Ideas with the profession's biggest influencers. The interaction between the thought-leaders in the room and an enormous digital audience promises to make this event truly unique, and will no doubt set the conversation for the whole of 2017.*

Donna Trowbridge, Group Head of Procurement,  
DBS Bank

*A big thank you for all of your efforts and for giving me the privilege of participating in the Big Ideas Summit. The quality of presentations and discussions were of a standard I have not witnessed for a very long time.*

Mark Roberts, Global Procurement Capabilities Director,  
AB InBev



## When is it?

Thursday 28 September

## Where is it?

theWit Chicago, 201 N State St, Chicago, IL 60601, USA

## How do I find out more?

Want to know more about the hottest procurement event in the US?  
Visit [www.bigideassummit.com/big-ideas-chicago](http://www.bigideassummit.com/big-ideas-chicago)

## How do I secure my seat?



## CONTACT

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 #bigideas2017

